



leading provider of digital services, **Tech Mahindra** is committed towards leveraging new-age technologies, according to its managing director and chief executive officer **C.P. Gurnani**. “We need to unleash new business opportunities and experiences for our customers and partner ecosystem through strategic partnerships and world-class solutions,” says Gurnani, who signed a partnership with the Hinduja Group’s CyQureX last fortnight to offer cyber security solutions through successful digital transformation. Adds CyQureX executive chairman **M.K. Narayanan**, a former



national security advisor and special advisor on intelligence and security to the prime minister: “This critical alliance

should be the catalyst to leverage next-generation technologies like cyber security, artificial intelligence and blockchain to create platforms to protect businesses, critical infrastructure and government.” It promises to take digitalisation to the next level, providing clients across the globe with fully integrated cyber security solutions. While Gurnani says TechM sees cyber-security not only as an essential service but as a key business differentiator for its clients, Narayanan looks at the partnership providing affordable protection to critical data and defending businesses and nations against ‘stealth offences’. ♦

Organisations have accelerated their digital transformation journey to emerge stronger and smarter from the current crisis. As a global

Omega Seiki Mobility launched India’s first smart electric cargo three-wheelers – Singha and Singha Max. “The Indian EV market will be more inclined towards the cargo section as well as the two-wheeler section. In countries like the US, Spain, and France the focus is on passenger cars but in India, the focus will be first on the cargo sector and two-wheelers,” said **Uday Narang**, chairman, Omega Seiki Mobility, a part of the Anglian Omega Group. The recent announcement by the Delhi government on incentives to electric vehicles (EVs) will help increase sales. “I sincerely welcome the Delhi government’s move towards the electric vehicles policy which is a step in the right direction. The decision to incentivise EVs and the scrap-age policy, will surely act as catalysts for inclining the customers towards electric vehicles



in every aspect. It is the need of the hour in a city like Delhi. Its vision to touch a 25 per cent registration mark by 2024 is a quite practical approach. Our team will be delivering the best in all segments of electric mobility to the people, develop sustainably and non-toxicity in nature. We look forward to roll out new models of EVs in all segments over the next 24 months,” added Narang. ♦

In these uncertain times, the need for enhanced immunity and resistance to illness has taken precedence over every other aspect of health and wellness according to **Bipin Cherian**, senior vice president and business head of **Dhathri Ayurveda**. “Along with this, we are witnessing the growing adoption of Ayurveda as a way of life and preference for natural alternatives over other forms of preventive care,” says Cherian, who launched the Kochi-based company’s vitamin C-rich Chyavanaprasham last fortnight. Pointing out that 100 per cent natural Chyavanaprasham has been highly appreciated globally for its multiple health benefits, he describes the new formulation as being ‘revolutionary’ in the immunity boosting segment. Fortified with 53.5 per cent amla and 46 natural herbs, he



says the product has no added sugar. Dhathri has had nearly two decades of harnessing the goodness and efficacy of natural herbs, which have over 300 years of heritage in Ayurveda. Its latest product is free of any harmful chemical or preservatives like potassium sorbate, and is naturally sweetened with palm jaggery that helps in improving one’s overall metabolism, adds Cherian. ♦

Audi India has announced the launch of the RS 7 Sportback in India. More versatile than ever before, the car is now available as a wide-bodied five-seater and showcases improved performance along with enhanced efficiency delivered by a mild hybrid system. Customers can personalise their RS 7 from a wide menu of trim and equipment options. Priced at ₹1.94 crore, deliveries commence later this

month. Commenting on the launch, **Balbir Singh Dhillon**, head of Audi India, said: “We are thrilled to launch the new Audi RS 7 Sportback in India – a car that is striking, powerful and is a technological masterpiece. The V8 twin-turbo four-litre TFSI petrol heart propels the car to 100kph in a super quick 3.6 seconds. Our legendary quattro all-wheel-drive system means you can make the



most of the 600bhp. I personally love the way the RS 7 sounds and I can’t wait for owners and enthusiasts to experience and hear its V8 growl. With the RS 7, our customers can experience the most dynamic side of Audi. As a brand, we are focused on bringing exciting products for our customers and I am happy to share that the RS 7 Sportback is not the only RS model scheduled for 2020.” ♦



Telecom Equipment Manufacturers Association of India (TEMA)

feels it is the right time for India to start planning for 6G with focus on technology and domestic manufacturing. To enable this TEMA has formed a TEAM 6G Council. This council was formally inaugurated by Dr Malcolm Johnson, Dy. Secretary General, International Telecom Union (ITU) on 16 October 2019 at New Delhi. Ravi Sharma, chairman TEMA said, "The focus of telecom is broadband now and India can take a center stage in the development of future technology

like 6G. This would make India Aatmanirbhar in technology and manufacturing. TEMA has decided to lead this movement and appointed **B.K. Syngal** as the chairman of TEMA 6G Council." Speaking on this occasion, B.K. Syngal said, "We are being made zombies by the 5G phobia. We must shift gears to go into 6G or any G by redefining Gs. We need to talk in terms of bandwidth delivery, devices applications etc with always on the internet. Nearly, 80 per cent of the

world is for mixed high bandwidths, a miniscule for high bandwidth when on the move. These two will have to be segregated in system designs and delivery processes. However, we can't force expensive mobility and spectrum guzzler solutions on fixed users. I am happy to lead the TEMA initiative of TEMA 6G Council." B.K. Syngal is a pioneer in the Indian telecommunication sector and has been referred to as the 'Father of Internet & Data Services in India'. ♦

India's burgeoning tech scene is going through a rapid transformation with many entrepreneurs moving into this space, says **Santosh Patidar**, co-founder of queue and booking management platform **DINGG**. "In these testing times, crowd management at daily-needs shops is challenging and frustrating, while maintaining social distancing remains a challenge," the first-generation entrepreneur explains. "DINGG addresses this challenge by introducing options of appointment, queue management and a token system." Adds his partner, **Akshay Poorey**, an avid follower of technology: "I firmly believe that technology saves time and results in enhanced productivity. Our solution enables people to utilise their time in a better way than standing in long queues." The Pune-based start-up, launched in October 2018, allows the booking of appointments with doctors, salons or vendors. It also provides end-to-end solutions like managing medical histories and prescriptions, or billing, staff, inventory management and CRM. An option allows users to remotely book the services they want, receive updates of the current queue status, using a wait time prediction engine that effectively helps manage the flow of customers. "We are confident that DINGG will deliver what it has set out to do and foster relationships with its customers," Patidar says. ♦



Digital is the way to go, says **Narendra Firodia**, whose **LetsUp** app has been awarded a special mention as the 'the most promising app' in the news category of the Digital India Atmanirbhar Bharat App Innovation Challenge. His joy and pride at winning the award come from the fact that his app is not only completely made in India but has been developed in small-town Ahmednagar, Maharashtra. "We are distributing news in three languages – English, Hindi and Marathi – to 35 countries around the world," he says. "My aim is to grow to a billion downloads, providing good content." The challenge that LetsUp won was initiated by the government of India to encourage Indian



apps and give domestic tech start-ups an opportunity to make its vision of Digital India a reality. The app, launched in September 2019, is a free and user-friendly one-stop solution for readers of all categories. It also offers a customisable subscription group, which provides updates on jobs, health, sports and other subjects on all smartphone platforms like Android to half-a-million subscribers. ♦



Set up in 2009, Mumbai-based plastic surgery and skin care chain, **Esthetic Clinics** with a presence in

Hyderabad, Kolkata, New Delhi, Ahmedabad and Bengaluru has recently come up with path-breaking hair-fall and hair regrowth therapy. The therapy, which has already treated 20,000 patients successfully, uses the company's patented formulation – QR678, which has received Indian FDA approval, even as US FDA approval is awaited. QR678 signifies a quick response to a disease which earlier had no solution. The therapy curbs hair-fall and increases the thickness, number and density of existing

hair follicles, offering greater coverage to those with alopecia. Esthetic Clinics practise evidence-based medicine and perform cosmetic surgery for beauty, plastic surgery for birth abnormalities, plastic surgery for fractures, trauma and cancer induced facial deformities. They also provide laser surgery and many cosmetic solutions for skin cosmesis, as well as provide therapy for many skin diseases. This is India's first private organisation to be approved by the Drug Controller General of India for conducting clinical trials for

plastic surgery, cosmetic surgery and dermatology in India. "Our constant quest to come up with innovative solutions has led us to develop and commercialise this hair regrowth therapy with a success rate of over 80 per cent. This bio-engineered formulation has already generated a phenomenal response," says **Dr Debraj Shome**, senior cosmetic surgeon and director, Esthetic Clinics. He has been a global pioneer in new techniques and solutions in facial plastic surgery and facial cosmetic surgery for more than a decade. ♦